



BULLI DIGITAL SIGNAGE APP

A Step By Step Guide



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INTRODUCTION:

Bullii is a Cloud-Based Digital Signage App that provides a rich web panel to different companies, brands, restaurants, bars, hotels, and Gyms to reach millions of customers around the world by posting their ads. Users can post ads on big screens connecting their visitors without any agent.

WHAT'S NEW IN BULLII?

- Simple to use
- New improved UI
- Improve stability
- All new dashboard
- Fixes UI glitches

HOW TO USE BULLI APP?

Preparation and Installation:

To start using the “BULLII” App, follow the instructions below:

- Go to “Google Play” or “App Store” on your mobile phones.
- Type “BULLII” in the search box.
- Once the App is located in the store click the “Install” option and your App will begin to download.

Registration:

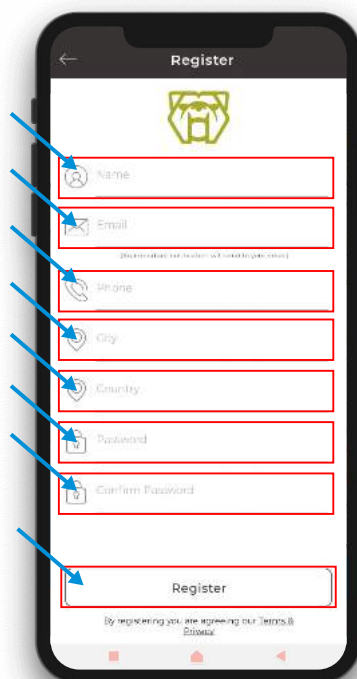
Note: If you are a new user and using BULLII for the first time, you need to register an account on BULLII.

To register an account on BULLII, follow the instructions below;

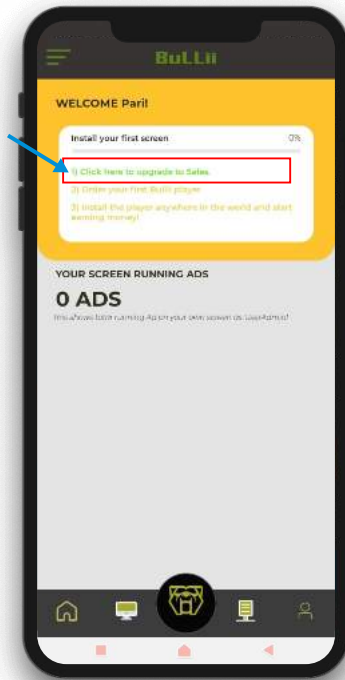
1. Once the App is downloaded, open it on your android mobile phone.
2. There will be two options i.e., “Login” and “Register”. Select the “Register” option.



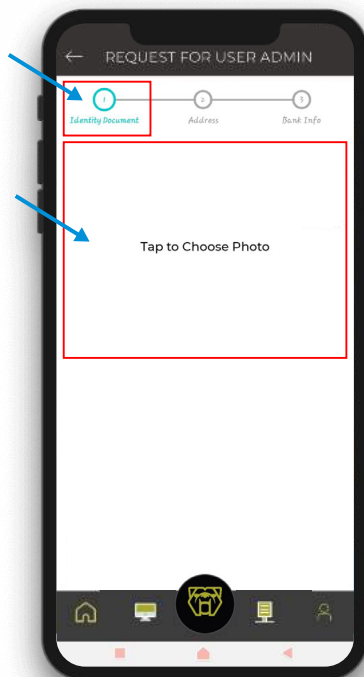
3. A page will appear, enter the User Name, email, phone, city, country, and password, and confirm the password in their respective columns.
4. Once all the information is completed, click the “Register” option.



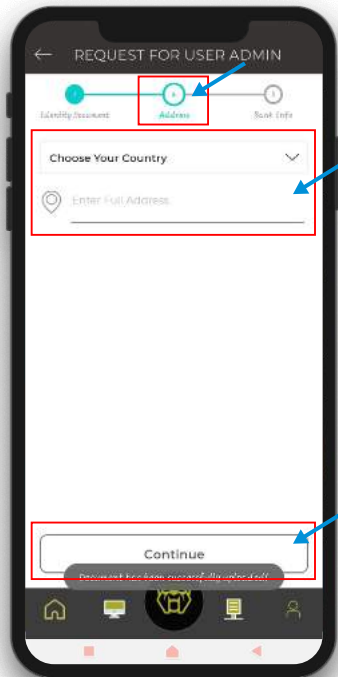
- After registration a page will appear with three options, the user must go through the process to get sales by entering all the information. To upgrade to sales, click the **“Click here to upgrade to Sales”** option.



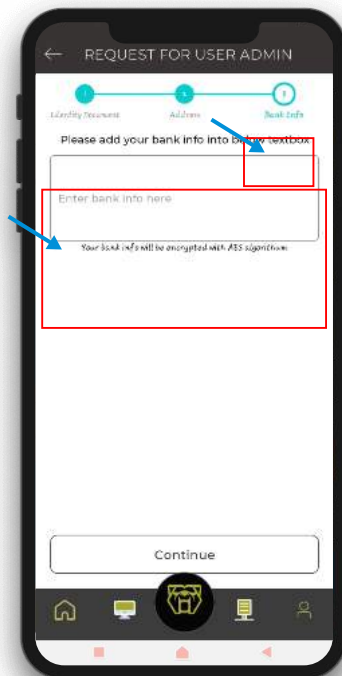
- Enter the required information such as;
 - Under Identity Document add a profile photo in the first tab



- Under the Address section choose your country in the second tab,



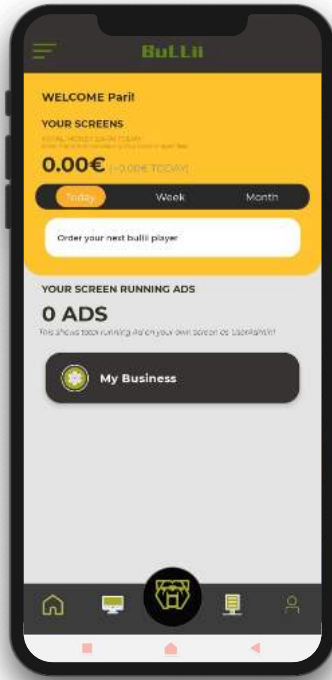
- Under the Bank info in the third tab-complete your Request and continue as a user admin.



Note: To order and install your first Bullii player, your request must be accepted by the Bullii.

1. Home:

Once you are logged in, the following home page will appear on your screen;



The home page contains;

- **Your screens:** In this section, users can view daily, weekly, and monthly earnings.



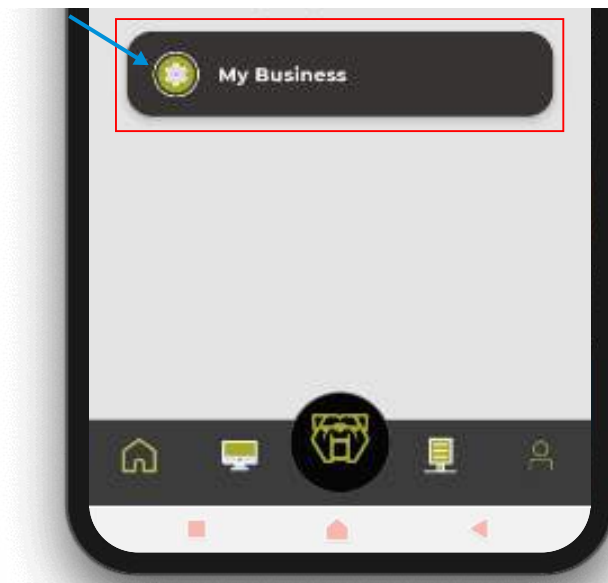
- **Order your next Bullii player:** In this section, users can have a quick view of the hardware list and can order their new Bullii player.



- **Your screen running Ads:** In this section, users can view their total running Ads on their screen as User Admin.

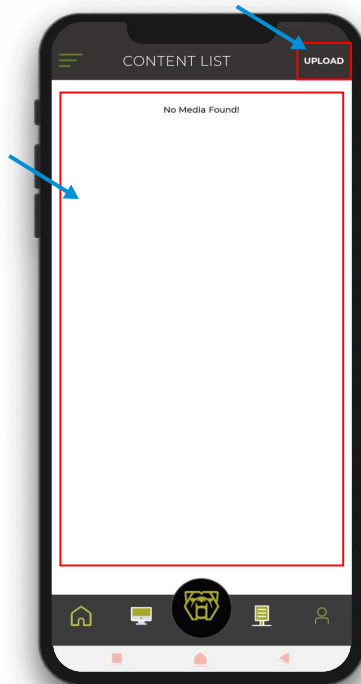


- **My Business:** In this section, users can view their screens and can also add a new screen.



2. Content List:

In this section, users can view and upload their content.



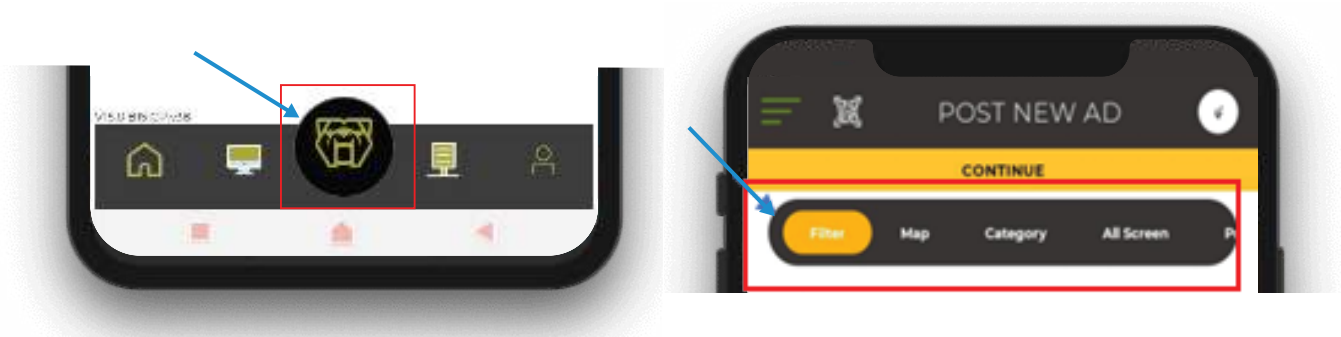
Note: When the user wants to upload their ad images, they will have to select a category from the list first, so the media will be saved in that particular section. It will help users to find the screen easily by category.

When the ad is uploaded, it must be verified by the BuLLii Team. Normally this takes around 24h to get a notification on whether the ads are approved or not.



Note: The approval of the uploaded ads will depend on several legal points which should meet the requirements that are suggested by the bullii team.

3. Post-New AD: In this section, users have the option to choose a screen on which they want to post their ads by using the **“Filter”, “Map”, “Category”, “All screen”,** or **“Private”** tabs as shown in the image below;

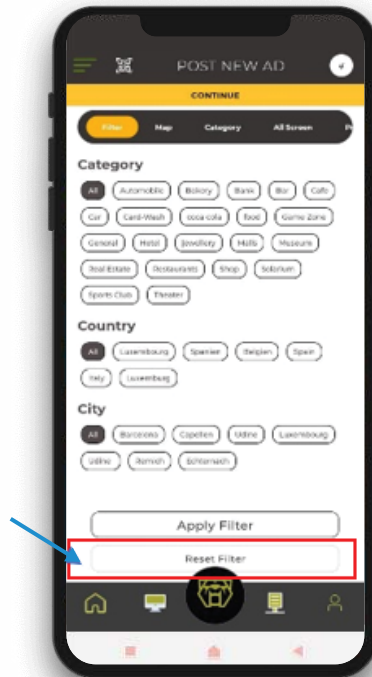


Note: It is important that the first have to upload the ads to their media gallery and get approval from the bullii team to post them on the screen.

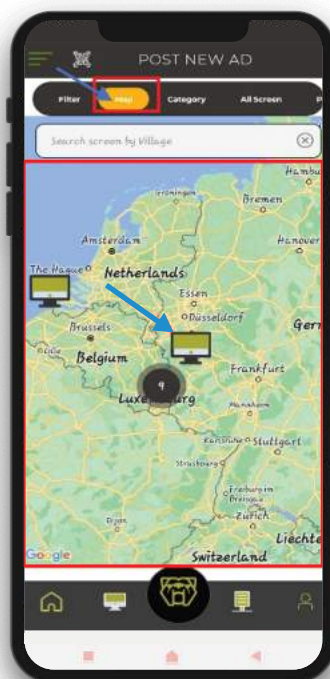
a. Filter: In this section, users can filter all the screens by choosing particular options from the category, country, and city lists that are stored in the Bullii Network. Once the options are selected, click the **“Apply Filter”** button at the bottom of the page to see the results on the screen.



If you want to reset the whole filter, click the **“Reset Filter”** button below the **“Apply Filter”** button as shown in the image.



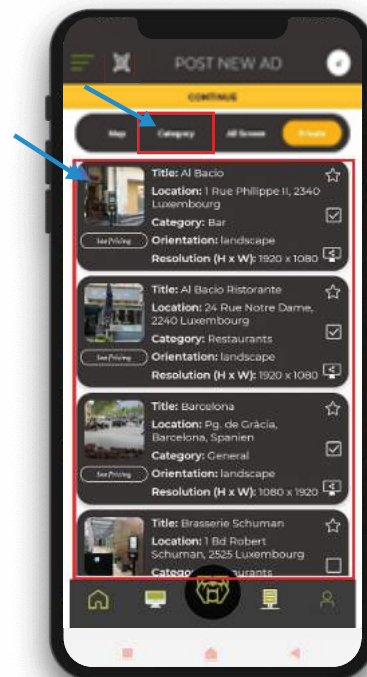
b. Map: In this section, users can see all the screens that are in the bullii network displayed on the map. By zooming and clicking on each screen users can get more information about each particular screen like the exact place, pictures, and dimensions.



Users can also zoom or view each screen by entering the village name of the screen in the search bar as shown in the image below;



c. Category: In this section, users can search and choose screens to post a new Ad by selecting a particular category from the drop-down list such as **“Bar”, “Restaurants”, “General”, “Shop”, “Hotel”, “Bakery”, and “Solarium”**.



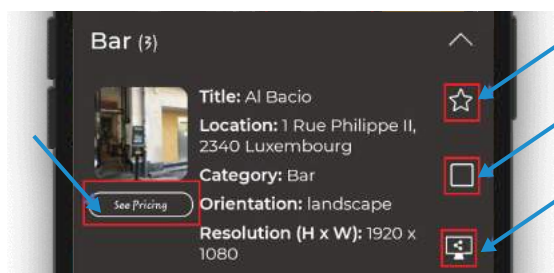
Note: Once the screen is selected, click the **“Continue”** button and then the **“Proceed”** button as shown in the image below;



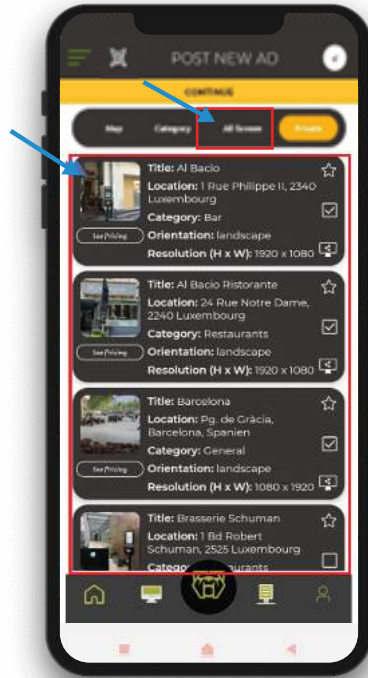
Users can;

- Mark the screen, as their favorite (this screen will appear at the start of the app home page under the **“My favorite screens”** tab).
- **See pricing:** Those users who want to buy an ad on this screen can see more details for price information for one ad.

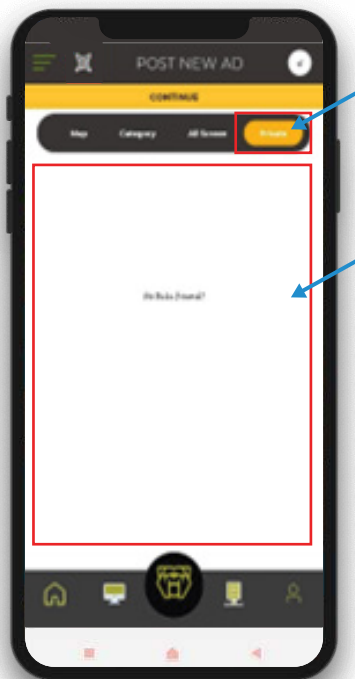
Note: By using the **“Share”** option, you can share the screen with friends. If your friend uses the shared for posting an ad via this link on that screen then you will earn money. (*see share & earn chapter...)



d. All Screens: In this section, users can have a quick view of all the screens for posting new Ads. Users can also mark the screen as a favorite, select it, share it with friends, and see the pricing of each screen.



e. Private: In this section, users can view the screens that they have installed and marked as **“Private”**. The installed screen will be shown under the **“private”** tab. (*see installing a private screen chapter...)



Note: Private section will only be visible to the sales persons.

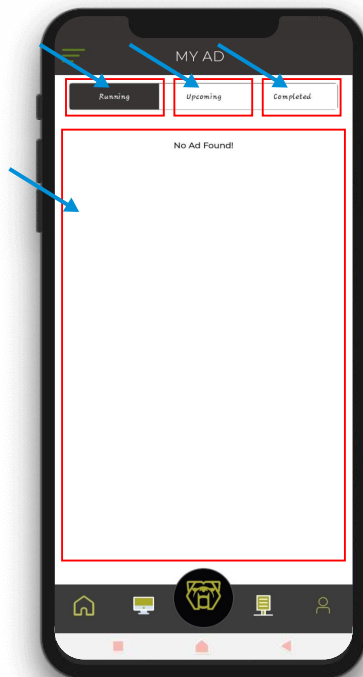
QR code Scanning:

Users can scan the QR code displayed in any shop (provided by Bullii), by clicking on the “QR Code Scanner” icon at the top left corner of the “Post New Ad” app page. This will help users to see the ad screen directly.



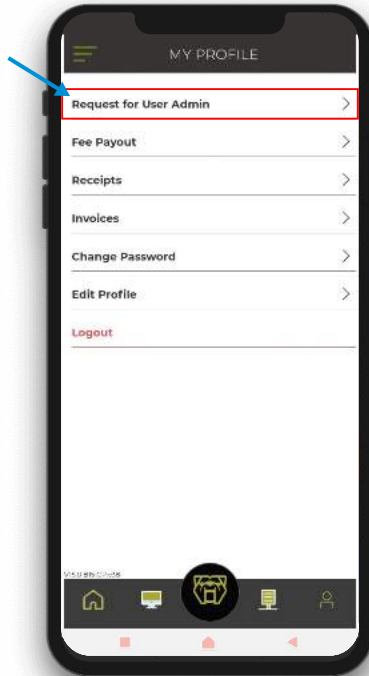
4. My Ad:

In this section, users can have a quick view of running, upcoming, and completed ads.

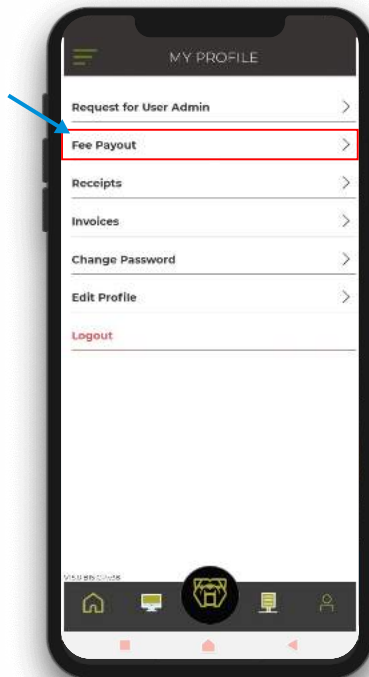


5. My Profile:

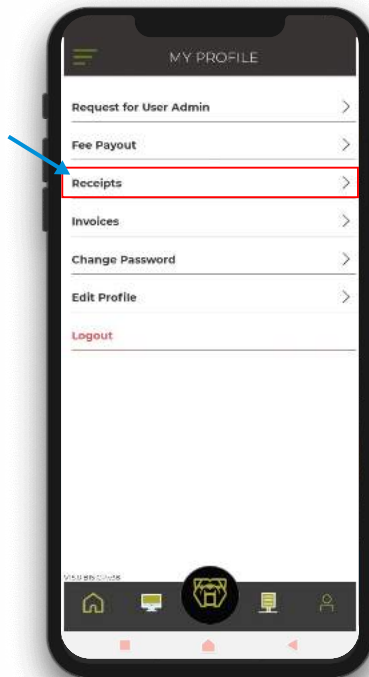
- **Request for User Admin:** In this section, users can add and manage their screen under the Bullii network.



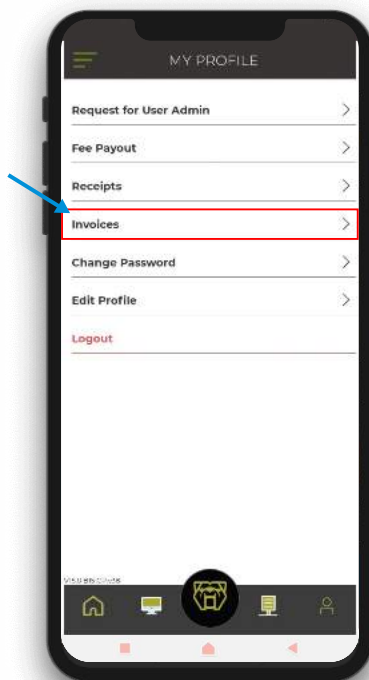
- **Fee Payout:** In this section, users can pay their fees, etc.



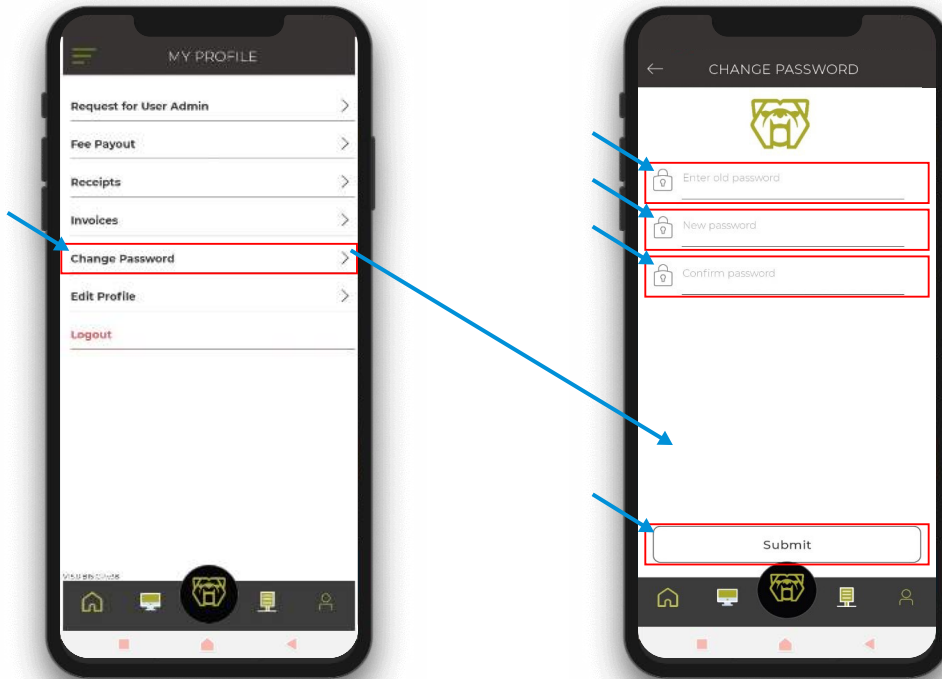
- **Receipts:** In this section, users can view the receipts of different payments.
- **Request for User Admin:** In this section, users can add and manage their screen under the Bullii network.



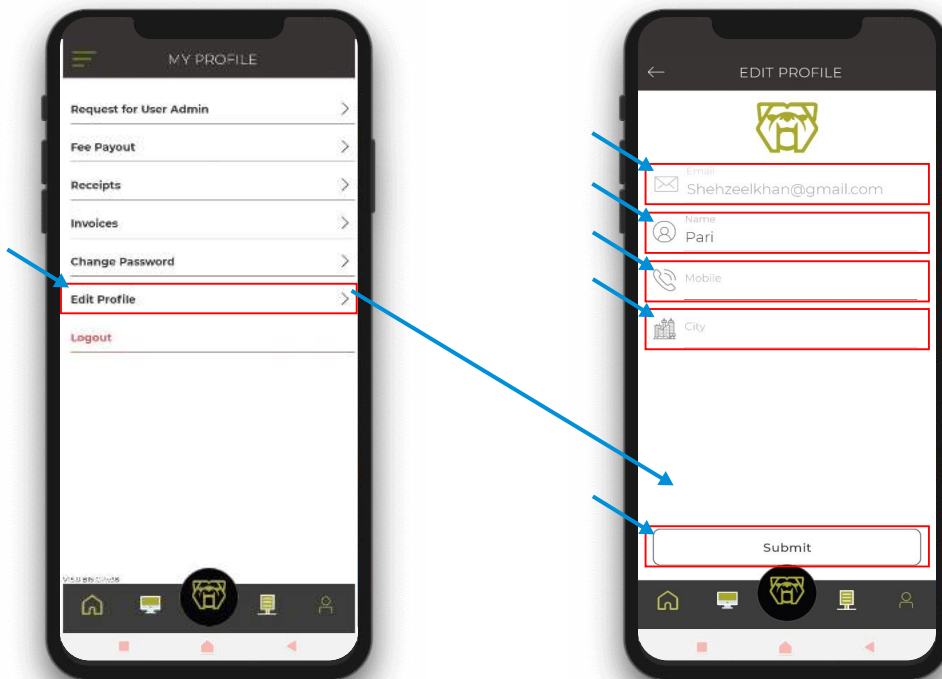
- **Invoices:** In this section, users can view details of their invoices.



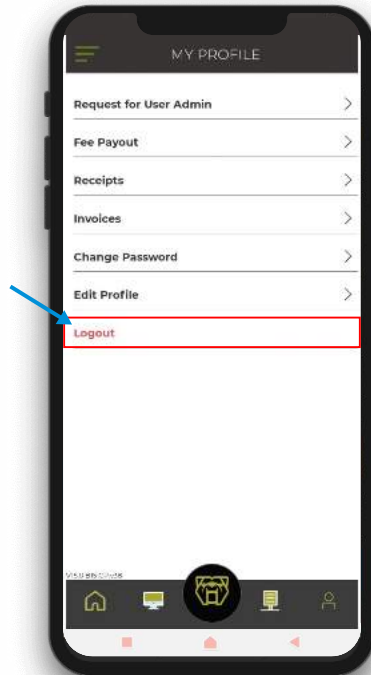
- **Change password:** In this section, users can change their existing password and can create a new password by entering their old password and generating their new password.



- **Edit profile:** In this section, users can edit their emails, names, mobile numbers, and city.

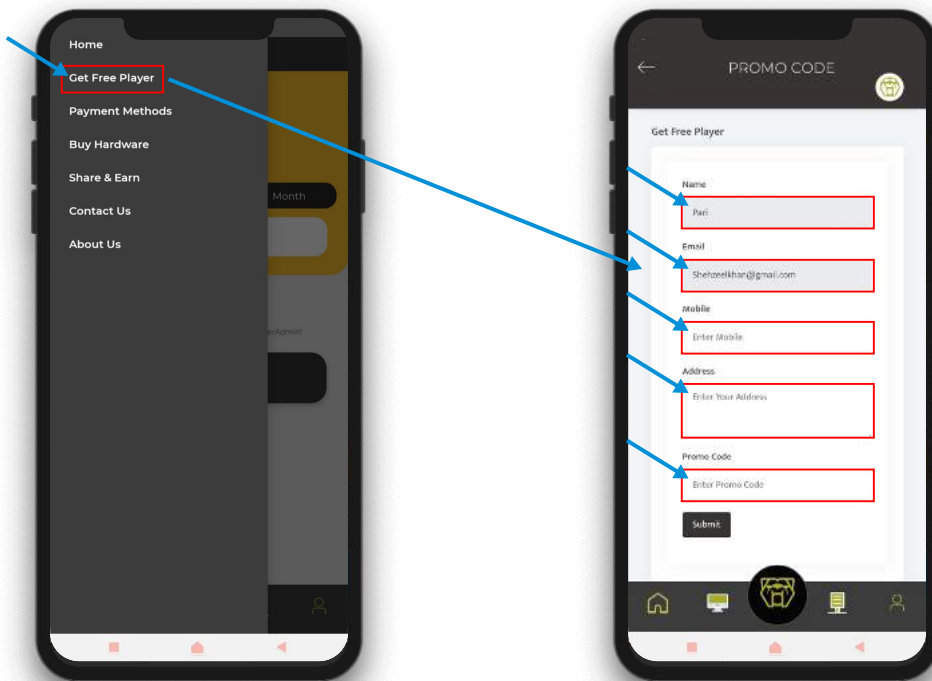


- **Logout:** In this section, users can log out of their accounts.

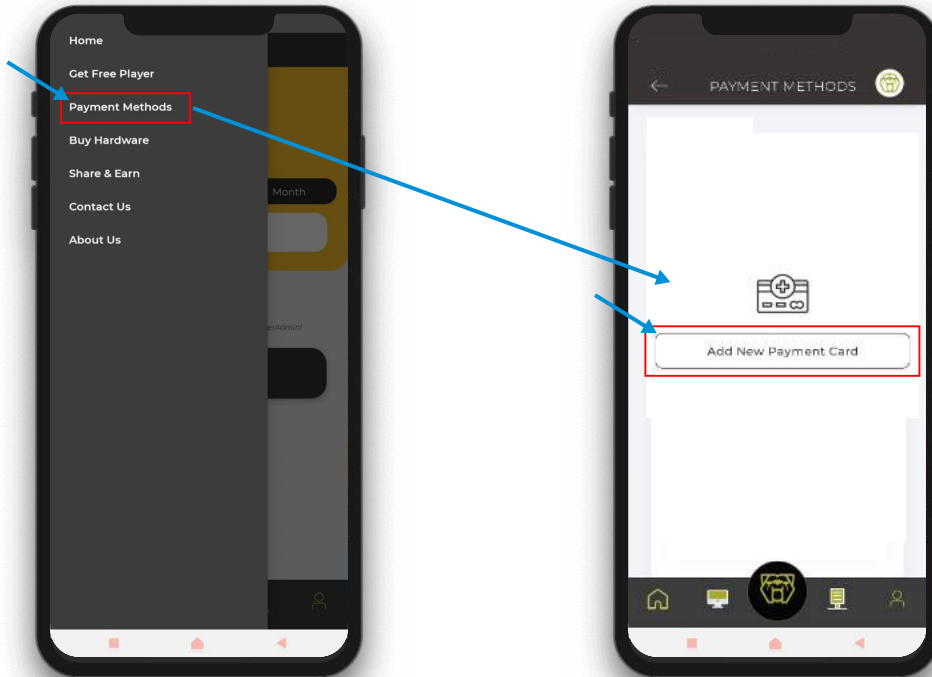


6. Menu bar:

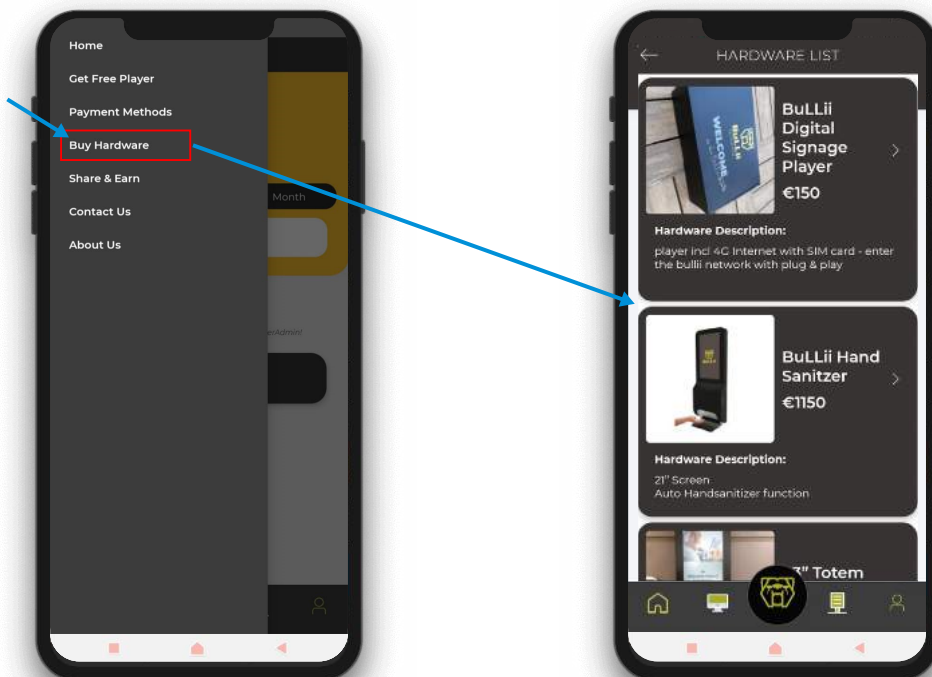
- **Get Free Player:** In this section, users can set up a promo code by entering their name, email, mobile, address, and promo code.



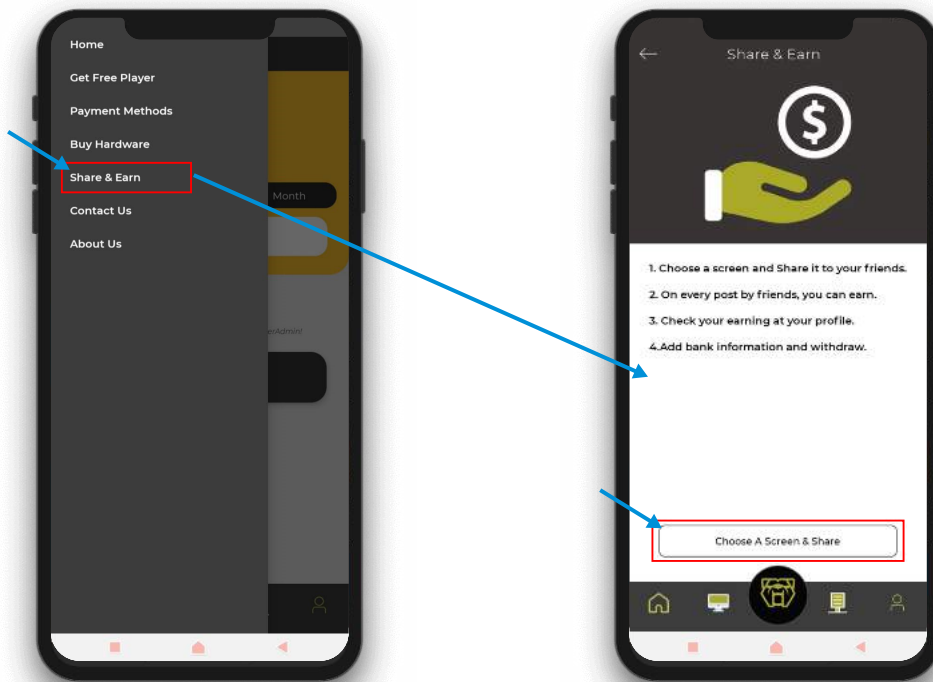
- **Payment methods:** In this section, users can add a new payment card.



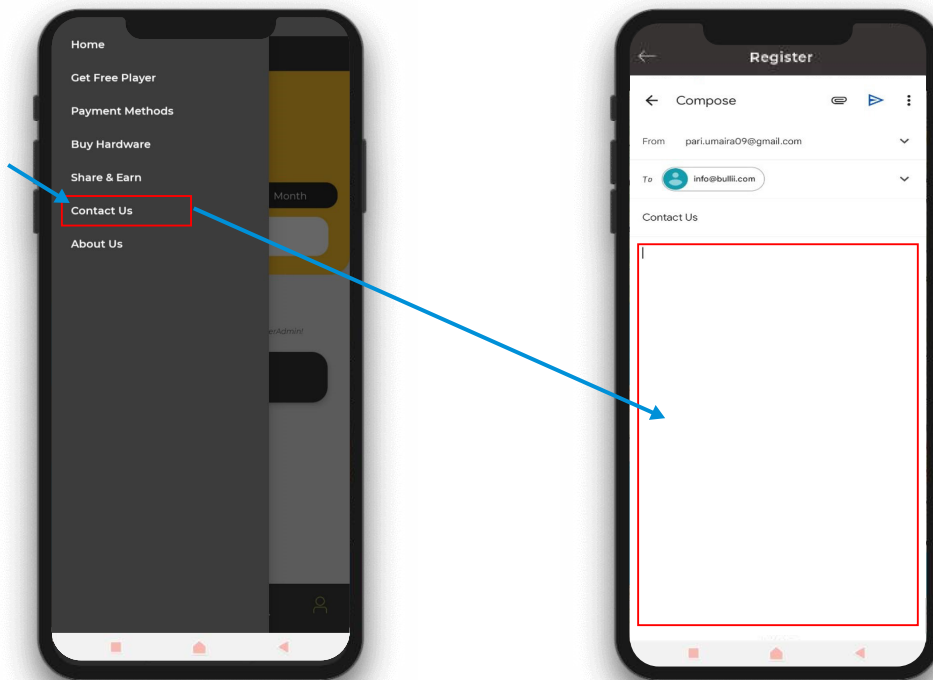
- **Buy Hardware:** In this section, users can choose and purchase hardware from the given list.



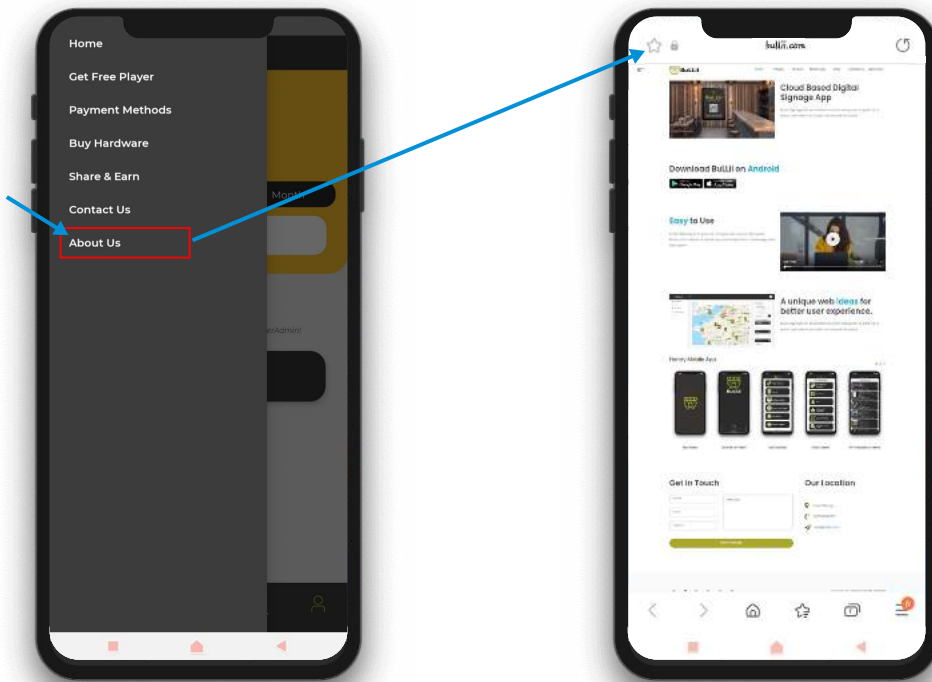
- **Share and earn:** In this section, users can choose screens and share them with their friends and earn money.



- **Contact Us:** In this section, users can contact the Bullii team by composing an email containing all their queries.



- **About us:** In this section, users can have a quick view of all sorts of information about Bullii.





BULLii



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